



Kalyan Madhunala

Business Analyst

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Profile

Business analyst with a focus on finding solutions to enhance customer experience and sales in e-commerce domains seeking opportunities to offer intelligent and critical insights to develop effective business actions and strategies.

Skills

Databases

- MySQL Workbench
- MS Excel
- Big Query
- Google Workspaces

Visualization

- Metabase
- QlikView
- MATLAB
- Tableau

Programming Languages

- SQL
- Python
- C++

Functional

- Project Management
- Process Improvement
- Stakeholder Management
- Exploratory Data Analysis
- Requirement Engineering
- Software Development Life Cycle

Professional Experience

Sep 2021 – Nov 2022

Associate Analyst - Alexa Digital Devices (D2AS)
Amazon.com

Hyderabad, India

- Worked across multiple departments (Kindle, Fire TV, Fire Stick & Digital Retail) and collaborated with a distributed team of Analysts.
- Performed analytical deep dives to develop insights, identify performance gaps, highlight strengths, spot trends and recommended corrective actions
- Contributed to the development of reporting systems for all levels of the customer's journey through automation.
- Assisted in the development of test plans for related new product launches and related compliance testing.

Education

2017 – 2020

Bachelor of Sciences - Statistics & Computer Science
Wesley Degree College, Osmania University

Hyderabad, India