

**Priya.Yadav** UX/UI Designer

- I am UI/UX designer. I like to work in challenging atmosphere that provides me an opportunity for learning & where my professional skills combined with my knowledge will make effective contribution to growth of the company

## Work Experience

**Sai Finance Advisory Pvt Ltd**

**(BDA) ( Business Development Associate, Operations )**

**Duration 1 year 15/2/2018 to 17/3/2019**

## Roles and Responsibility : KYC Documents

Verification, Backend Operations, Customer verification, other operational work.

**maginXp Company**

**(UX Evangelist )**

**Duration : 8/4/2019 to 1/3/2022**

**Roles and Responsibility:** UX Designing Process, UI Designing, Visual Designing ,Wireframing Expert , User Researching, Persona Customer Journey mapping, Interaction Design , Web Designing.

**Sagacity Software Pvt Ltd.**

(UX / UI Designer)

**Joining Date: 16/8/2022 to Currently Working**

Roles and Responsibilities : Visual Designing , UI Designing, User Researching ,UX Process, Graphic Designing ,Interactive Designing , Project reviewer.

## Projects

## Quick Tech App (CRM Software application UX/ UI Project)

Project includes the whole process of UX

made a CRM software that could make any employees work easy and fruitful, As a UX designer, I have created this project documentation for user research. Following the UX procedure, research heuristic evolution, then persona building. Created customer journey map, user flow, task flow, and information architecture wireframe, Visual Design& UI as well, all the things I have made in

<https://www.behance.net/gallery/134923409/Quick-Tech-%28CRM-Software-application%29-%28>

Software Used : Figma

## Awesome (Food Delivery App)

project mainly focused on UI & Visual part

food delivery app which includes lots of facilities with healthy, safe, and delicious food delivery. I have designed this project to improve my proficiency in the Visual and UI part, I have also made the user flow in this with wireframe.

<https://www.behance.net/gallery/134908275/Food-App-Design-%28-UX-UI-%29-%28-more-focused-on-UI-part-%29>

Software Used : Figma

## Landing page's and UI Design Portfolio

### Standing Pages of various websites and mobile UI

Made many landing pages and UI screen's portfolio to enhance my skills and to be consistent with design practice

I usually prefer Adobe XD to Do Website and UI designing but for the Purpose of graphics mainly used illustrator some time use to prefer figma Software as well

<https://www.behance.net/priyayadav5>

**Behance Portfolio :** <https://www.behance.net/priyayadav5>

7083923540

priyayadav8666@gmail.com

DOB :31/Aug/1998

## Masters in commerce

Year of passing 2021

From S.p college

# Pune University

## Jumpstarter in UX Design

## 72 Hours Weekend Course

July 2019 Nov 2019

## From Imaginxp, Pun

## Software

Figma  
Adobe XD  
Illustrator  
Photoshop  
Draw.io

## Skills

- UI/UX
- Low to high fidelity Designs & Prototyping
- Persona Building
- Storyboard
- Wireframing
- User Research
- Usability Testing
- Graphics
- Prototype
- Web designing
- Problem Solving
- Design Thinking
- Interaction Designing
- Communication design ( Basics )
- Visual design