

# Akansha Tiwari

UI/UX Designer

Phone: +91 9773092566

Email: akshitiwari1197@gmail.com

Linkedin: [linkedin.com/in/akansha-tiwari-157a19229/](https://www.linkedin.com/in/akansha-tiwari-157a19229/)

## Education

### 10th

2011 - 2013

### Central Academy

10th CBSE Board

### 12th

2015 - 2016

### Central Academy

12th Commerce

### Bachelor's

2018 - 2022

### Dr. Babasaheb Ambedkar Open University

Bachelor's In Multimedia

## Experience

### Team Lead UI/UX Designer

Sep 2020 - Present

### WebDesk Solution Private Limited

- Translate concepts into user flows, wireframes, mockups and prototypes that lead to intuitive user experiences.
- Facilitate the client's product vision by researching, conceiving, sketching, prototyping and user-testing experiences for digital products.
- Develop and conceptualize UI/UX design strategies for the brand.
- Produce high-quality UX designs using wireframes, flow diagrams, graphic and visual design, sitemaps, prototypes, and storyboards.

### Senior Graphic Designer

Jan 2020 - Sep 2020

### Pacifica Companies

- Coordinating with outside agencies, art services, web designer, marketing, printers, and colleagues as necessary.
- Contributing to team efforts by accomplishing tasks as needed.
- Communicating with clients about layout and design.
- Creating a wide range of graphics and layouts for product illustrations, company logos, and websites with software such as photoshop.

### Senior UI/UX Designer

Nov 2018 - Jan 2020

### WebDesk Solution Private Limited

- Collaborate with the marketing team and internal and external designers to make sure that tailor-made content is being created and delivered to the digital users.
- Advice and guide the implementation of UX research methods and tests to ensure proper prediction and analysis of user behavior.
- Design UI elements, such as search boxes, navigation menus, widgets, and tabs, for the company's digital assets using various UI/UX tools.

## Graphic Designer

Jan 2018 - Nov 2018

### 4C Infoengg

- Planning concepts by studying relevant information and materials.
- Illustrating concepts by designing examples of art arrangement, size, type size and style and submitting them for approval.
- Preparing finished art by operating necessary equipment and software.
- Creating a wide range of graphics and layouts for product illustrations, company logos, and websites with software such as photoshop.

## Graphic Designer

Nov 2015 - Dec 2017

### Saree.com by Asopalav

- Create designs using illustration, photo editing and layout software.
- Select colors, images, typography and layout for communication materials, including websites, logos, signs, books, magazine covers, annual reports, advertisements, and social media posts.
- Illustrating concepts by designing rough drafts of art arrangement, font size, and style, and submitting for approval.

## About Me

I am working as a UX designer with 6 years of experience in the industry. I have also helped businesses and brands to discover, create, improve and grow their products/services. I can give solutions to your problem via user experience (UX) design & interaction design, bringing your product or project to a higher level by adding more value to it. Moreover, I have UI/UX design leader with proven experience building consumer-facing web products. In addition to that, I have helped companies to design their UX/UI strategy and lead creative teams to build a strong foundation for long-term product success. My product design experience ranges from consumer to enterprise, across multiple endpoints, from desktop to web apps and mobile products.

## Languages

English, Hindi, Gujarati

## Skills

User research and user strategy, Wireframing, Prototyping, UI design, Responsive web design, Interaction design, Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Adobe Premiere Pro, Adobe XD, Webflow, User-centered design, Axure, Principle, Adobe After Effects, InVision, Sketch, ProtoPie, Figma, Zeplin and Task flows.

Portfolio Link: [https://drive.google.com/drive/folders/14rrpGVtX85PPNvzyuMchNIqPY5tgDfMo?usp=share\\_link](https://drive.google.com/drive/folders/14rrpGVtX85PPNvzyuMchNIqPY5tgDfMo?usp=share_link)