



**HARITEJA
NANDIPATI**
UI/UX DESIGNER

MOBILE

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EMAIL

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ABOUT ME

UX (User Experience) and UI (User Interface) designer with Adobe XD, Sketch, and Figma skills. Excellent problem-solving abilities Using UX Research and Design Thinking Methods.

Have worked on a variety of projects from end to end. Proud to be a part of well-off ongoing apps like "**Foyer Enterprise Suit**", "**Foyer Neo**", "**My Inwards**" and "**Social Pods**" to name a few in the domain of wellbeing and enhanced UX for a Real Estate firm's 3D immersive solutions.

PORTFOLIO WEBSITE

sparkingcheer.myportfolio.com

LINKEDIN

in/hariteja-nandipati

EXPERIENCE

(TOTAL EXPERIENCE : 11YEARS, RELEVANCE TO UI/UX DESIGN : NEARLY 6 YEARS)

UI/UX CONSULTANT

Aug 2022 - Nov 2022

Estate96 Hyderabad,
Telangana, India

- Conducting user research and strategizing the product roadmap
- Providing holistic evaluation and audit of the product experience worked experience of the product
- Iterate and improve on a product's design over time
- Keep informing of any product needs to business leaders and stakeholders

UI/UX DESIGNER

Nov 2019 - July 2022

OPIA LABS
Bangalore India
(Remotely working
from Hyderabad)

- One of my major tasks is to research (industries, businesses, and new concepts) and analyze (different issues and their solutions). To have a detailed discussion about the client's expectations from the new product.
- To Identify anticipated challenges and make high-level solutions. In order to keep users at the core of the product are a few other major responsibilities.
- To employ both qualitative and quantitative research methodologies to collect information and construct and analyze user journey maps for all situations.
- Expertise in usage of Adobe XD, Fig-jam and Figma, to collaborate and complete the designs, define design systems, Components, wireframes, and prototypes.
- To evaluate the product by running usability analysis to figure out potential problems.
- To collaborate with developers to ensure the design is implemented perfectly is another important task.

UI/UX DESIGNER

April 2017 - Nov
2019

FOYR
(JBR Technologies
Pvt. Ltd.) Hyderabad,
Telangana, India

Working on interface design for 360-degree immersive products in the architect industry. Designing UX and UI designs based on business and client requirements is my first responsibility. Responsible for the design of web and mobile applications, as well as the user experience and graphic design.

collaborating with cross-functional teams to turn client needs into fully working apps

Create interactive prototypes to evaluate end-user usability. To put my designs into action, I worked closely with developers.

Sketching mockups, meeting with stakeholders, testing designs with real users, pixel perfect visual design. I used Sketch, Adobe XD, Figma, Photoshop, After effects.

GRAPHIC DESIGNER

Apr 2015 - Mar 2017
FOYR

Major responsibilities revolved around turning subject matter into a concrete design for newsletters, promotional materials, sales collaterals etc. Handful experience in creating various design themes and graphics for marketing and sales presentations, training videos, corporate websites etc.

GRAPHIC DESIGN TRAINER

July 2013 – Mar 2015

NICE Animation
Hyderabad.

My main responsibilities as a Senior Trainer for graphic design included teaching students how to create marketing material, logos, photo-editing, character designs, digital painting, and user interfaces using graphic design software (Illustrator, Photoshop, coral-draw, in-design.) In NICE ANIMATION, I worked Building branding for the company (NEMI INSTITUTE OF CREATIVE EDUCATIONPVT LTD).

GRAPHIC DESIGN TRAINER

March 2010 – Mar 2013

ARENA
Secunderabad .

My responsibilities as a Trainer for graphic design included teaching students how to create marketing material, logos, photo-editing, character designs and user interfaces using graphic design software (Illustrator, Photoshop, coral-draw, in-design.)

ACHIEVMENTS

ACHIEVED DISTINCTIONS IN THE IDF USER EXPERIENCE COMMUNITY



Certified Course
Completer



IDF Local Group
Member



Top 10% Course
Taker

AT FOYR

HONOR & AWARD TITLE MAXIMUS

In recognition of your actions beyond the call of duty to deliver exceptional results at foyr.

EDUCATION / CERTIFICATIONS



INTERACTION DESIGN
FOUNDATION

Jul 2018 –Jan 2019

Learnt to Design for Augmented and Virtual Reality from IDF on line course

<https://www.interaction-design.org/hariteja-nandipati/certificate/course/PvGt1BsDp>



INTERACTION DESIGN
FOUNDATION

March 2018 – Jul 2018

Completed Foundation Course for UX Designer

<https://www.interaction-design.org/hariteja-nandipati/certificate/course/P6khJmDJX>



AAASP : Arena Animation specialist program, Graphics and animation

Learnt the basics of drawing after which was taken through the process of animation film making which included storytelling, script writing, storyboarding, pre production, production & post production process & later was given knowledge about the Digital Design tools.



B-COM at

Osmania University (2006 - 2009)