



PROFILE

I'm a customer-focused User experience designer adept at helping businesses. Punctual problem solver and avid multitasker. Providing effective solutions that produce immediate impact and contribute to the establishment's long-term success.

EDUCATION

Rao's College, Hyderabad

Oct 2018

B. Com Computers from Kakatiya University

CONTACT

PHONE:

9505178923

LINKEDIN:

<https://www.linkedin.com/in/prashanthmogulla>

Portfolio:

<https://www.behance.net/iamprashanth>

EMAIL:

inboxjobz21@gmail.com

Udemy Certified UX designer.

Skills Dashboard:

Design | Technology

- ✓ Adobe CS6 design Suit
- ✓ Sketch
- ✓ Invision
- ✓ Figma
- ✓ Photoshop, Illustrator, Adobe XD

Content | Concepts

- ✓ Designs & Concept Design,

PRASHANTH MOGULLA

WORK EXPERIENCE

Technovert Solutions Pvt Ltd, Hyderabad. Oct 2018 –

Nov 2021 – Till Now

Microsoft SharePoint

User Experience Designer

Technovert Solutions: We deliver innovative solutions - Data Science & Analytics, Product Engineering, Digital Transformation & Cloud Modernization

Roles:

- User centered Design, Research UI's and created userflow through's and wireframes.
- Collaborated designs with developers to produce the UI / UX.
- Design iPhone and iPad screens, concept to execution on web/iOS platforms.
- User Research technique, User Interviewer, User Flows, User Journey of SharePoint Mock- up and Site maps set up Wireframes finally Design and Redesign and Prototyping the project.

Skills Used:

Figma, Adobe Ai, XD, Sketch, Invision, Research, mock-ups, User Meetings, B2B, B2C, Excel, Word User Interface & Interaction Design, Typography Navigation and Architecture, Wireframes, mock-ups, Storyboards, User flows, Process flows.

ADP: (Automatic Data Processing)

We are a comprehensive global provider of cloud-based human capital management (HCM) solutions.

User Experience Designer

Roles:

- User centered Design, Research UI's and created userflow through's and wireframes.
- Design iPhone and iPad screens, concept to execution on web/iOS platforms.
- User Research technique, User Interviewer, User Flows, User Journey of ADP Mock- up and Site maps set up Wireframes finally Design and Redesign and Prototyping the project.

Skills Used:

Figma, Adobe Ai, XD, Sketch, Invision, Research, mock-ups, User Meetings, B2B, B2C, Excel, Word User Interface & Interaction Design, Typography Navigation and Architecture, Wireframes, mock-ups, Storyboards, User flows, Process flows.

User Experience Designer

AJIO Presents A Large Collection Of Apparel, Footwear & Accessories From Top Brands. 100% Assured Quality. Easy Returns. Huge Collection. Stylish Collection.

Roles:

- User centered Design, Research UI's and created userflow thru's and wire-frames.
- Collaborated designs with developers to produce the UI/ UX.
- Design iPhone and iPad screens, concept to execution on web/iOS platforms.
- User Research technique, User Interviewer, User Flows, User Journey of AJIO E-Commerce Web and mobile App Mock- up and Site maps set up Wireframes finally Design and Redesign and Prototyping the project.

Skills Used:

Adobe Ai, XD, Sketch, Invision, Research, mock-ups, User Meetings, B2B, B2C, Excel, Word User Interface & Interaction Design, Typography Navigation and Architecture, Wireframes, mock-ups, Storyboards, User flows, Process flows..

Keysoft Infotech Solutions Pvt. Ltd, Hyderabad. Oct 2018 – May 2020**Lytic Health**

UX Designer for Lytic Health web and mobile app for patients and doctors to determine preliminary diagnosis and schedule the appointments.

- Conducted User Interviews, User Flows, User Journey of Lytic health app Mock-up and Sitemaps and set up wireframes Collaborated design with developers to produce the UI/UX.

Doctor on Demand

This is an application that allows patients to book doctor's appointment from anywhere and anytime.

- **UX designer-** User Research technique, User Interviews, User Flows, User Journey of Doctor Appointment Mock-up and Site maps set up Wireframes finally Design and Redesign and Prototyping the project
- Collaborated design with developers to produce the UI/UX of Doctor Appointment Application after launch analysis the project
- Design iPhone and iPad, Concept to execution on android/iOS platforms.

True Balance

- **Graphic Designer** – Illustrated created some logos as per clients need.
- Supporting in UX design for user interviews (Personas).
- Created mailers for promotions.

Skills Used:

Adobe Ai, XD, Research, mock-ups, User Meetings, Photoshop, Visual Design, Time management, Multitasking, Teamwork, Attention to

Wireframing and Prototyping– UX/UI

- ✓ Business Strategy
- ✓ Strategic Content
- ✓ Customers - Company -
- ✓ Competitors
- ✓ Research
- ✓ Customer Personas

Project Management

- ✓ Agile / Scrum
- ✓ JIRA

Google Drive Cloud

- ✓ Sheets
- ✓ Docs
- ✓ Slides
- ✓ Mail
- ✓ MS Office latest

PROFILE

- Creating the requirements through various stakeholders, analyzing them through user research and business tools, arriving at Information.
 - Architecture and thereby a Navigation structure, providing mock-ups to bridge the requirements and the solution and initially, also incorporating usability testing feedback.
 - Conduct User Research using techniques like contextual inquiries and interviews to determine goals and mental model of target user base. Preparing low - fidelity prototypes (ranging paper - and - pencil concept to wire frames, story boards, lows and interactive prototypes) for internal review and brainstorming.
 - Engaging with development teams in gauging technical feasibility of the design.
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