

Surya Pratap Srivastava

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SUMMARY

I am a UI/UX Designer specialized in mobile & Web interfaces. I am passionate about people, interfaces, and helping startups being successful. I learn how users behave and infuse those findings into the design. I build products through human-centered innovation and design thinking.

PROFESSIONAL EXPERIENCE

Senior UX Designer Infosys Ltd.

June 2021 – Present, Hyderabad

- Taking care of whole UX process from initial stage to implemented and Testing stage
- Assisting developers to enhance and implement the desired result on the basis of user behaviour and needs.
- Following the design thinking approach for every standard project and concept.
- Day to day tackle with challenging part of UX journey.
- Web Application design by Lean UX process.
- Developing storyboards, mockups and prototypes to effectively communicate interactions
- Aesthetically and logically Improving product quality with core design process.

UI/UX Designer SynchSoft Technologies Pvt Ltd

June 2020 – March 2021, Lucknow

- Feature design alongside research, prototyping, and delivery of new experiences for our current and future roadmap.
- Synthesized learnings, strategic and design decisions then communicate ideas broadly to cross-functional partners.
- Reviewed and provided feedback for fellow designers to improve their craft and product quality.
- Clearly articulated the design decisions to internal stakeholders.
- Worked with Product Management, Engineering, and User Research partners to contribute to product strategy.
- Collaborated with cross-functional teams to deliver a well-executed, end-to-end feature or product that hits a high-quality bar.
- Work with developers for better results of the design and implementation of iOS and android app and Web.

Freelance UI/UX Designer Leasepace Inc

December 2019 – June 2020, San Francisco, CA

- Contributed to iterative prototyping and refining designs from low-fi wireframes to beautiful mocks.
- Employed user-centered design methods to develop user interface specifications such as interaction models and workflows.
- Created wireframe layouts for pages that present content and functionality with intuitive clarity and beautiful balance.
- Led the campaign production process – seeing the idea through the inventive process to final sign off and implementation.
- Worked closely with global stakeholders and team.

Graphic Designer EduGorilla Community Pvt Ltd

November 2018 – December 2019, Lucknow

- From onboarding to checkout screen of mobile app design.
- Designed social media banners and Website landing page.
- Developed both broadly defined, loose concepts, as well as on narrowly defined, tactical features.
- Collaborated closely with other designers to develop and expand design patterns.
- Improved the user experience across multiple EduGorilla products, on mobile and web.

UI/Graphic Designer V2V Advertising Agency Pvt Ltd

August 2017 – October 2018, Lucknow

- Designed Landing Pages and Website banners.
- Designed Banners, Flyers, Posters, and Flex for the different Local clients.
- Handled and designed the PPT of weekly designs.
- Work under the senior designers and marketing team.
- Indoor Printing and Outdoor Printing designs.
- Created the PPT of outdoor print designs.

UI/Graphic Designer Solution Point

June 2015 – April 2017, Lucknow

- Developed storyboards, mockups, and prototypes to effectively communicate interaction and UI visual design ideas.
- Designed graphics elements, assets, and visual approaches that are delightful and user-centred
- Created PowerPoint slide shows and animations.
- Worked closely with the team of designers.
- Formatted and edited the proposal document in word and powerpoint.

EDUCATION

Bachelor of Science in Science

Minor in Mathematics • Monad University • Hapur, Kanpur • 2015

AWARDS & CERTIFICATIONS

Rising Star

SynchSoft Technologies Pvt Ltd • 2020

Certified in UI and Visual design of Mobile App Screens

DESIGN SKILLS

Low and High-Fidelity Wireframe, Interaction design, Visual Design, Prototyping, Design Thinking, Visual design, UI/UX design
Graphic design, animation, typography, web design, Video editing

DESIGN TOOLS

Figma, Adobe Suite, Flash, UXPin, Mockplus, After effects, Illustrator, InDesign, Photoshop, Adobe XD, Adobe Creative Suite ,PhotoPie
Framer, Zeplin, Invision Studio, Balsamiq, Axure, Sketch