

AYASA SENAPATI

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SYNOPSIS

Overall 7.5 years of experience in **Web UI Design & Frontend development**. My complete work experience is in both design and development .

SKILLS

- Building and maintaining website using **HTML5, CSS3, Bootstrap, JavaScript, Photoshop, WordPress**
- **SEO** audit and optimisation for web traffic, better ranking and loading speed
- **Responsive Web Design (RWD)**, Cross Browser Compatibility test in all the viewports and platforms
- Creating self-contained, reusable, and testable modules and components
- Making **PSD files, Banners, Logos, Social media Posts** using Photoshop
- Ability of working well in team environment
- Providing support to vendors and clients

EMPLOYMENT DETAILS

Current Organization- ARK infosolutions pvt ltd, Noida (October 2020 - Present)

Previous Organization- Impressico Business Solutions, Noida (Jan 2017 – Oct 2020)

Previous Organization- Annik Technology pvt ltd, Gurgaon (April 2015 – Oct 2016)

DESIGNATION, ROLES AND RESPONSIBILITIES

UI/Web Developer/Web Designer

Total Experience: 6 years

- Implementation of UI / UX design to HTML5, CSS / CSS3, JavaScript, jQuery
- Mobile / Handheld devices Cross Browser Compatibility (Android, Laptop, Tablet, Window Phone7+, iOS4+)
- **SEO audit & implementation of data sheets** in website for better web traffic, ranking and loading speed.
- Taking care of technical aspect of website such as Broken Links remove, minifying files and folder, Cache clearance, adding Title tag, Meta tag, Description, Canonical Tags to enhance the SEO.
- Give tasks estimations, coordinate with internal as well external team.
- Look into production bugs/testing.
- Utilizing HTML Team (subordinates) to deliver scheduled tasks (HTML5, CSS3, Java Script, JQuery, Photoshop).
- Creating **PSD files, Banners, Logos, Social media Posts** using Photoshop
- Maintaining Stage and Live server frequent basis, uploading files and folder to the Local and Live server.
- Work with **Dropbox, GIT** environment and **Notepad++, Visual Studio Code, Dreamweaver, Photoshop** tools.

SENIOR DATA ASSOCIATE

Total Experience: 1.5 years

- Manipulating, cleansing & processing data using Excel.
- Responsible for loading, extracting and validation of client data.
- Maintain the data integrity during extraction, manipulation, processing, analysing and storage.
- Data entry, data auditing, creating data reports & monitoring all data for accuracy.
- Gives training to the newly hired juniors and keeps track of their task.
- Work with **Excel, Azure Blob, Snipping** tools.

PROJECTS

Project Name: <https://www.arkinfo.in/>

Tools Used: HTML5, CSS, JavaScript, Bootstrap, PHP

Team Size: 4-6

Project Name: <https://www.mindboxindia.com/>

Tools Used: HTML5, CSS, JavaScript, Bootstrap

Team Size: 4-6

Project Name: <https://www.trendsettersindia.co.in/>

Tools Used: HTML5, CSS3, JavaScript, Bootstrap (Theme Customize)

Team Size: 4-6

Project Name : <https://www.sketchup.arkinfo.in/>

Tools Used: HTML5, CSS3, JavaScript, Bootstrap, PHP

Team Size: 4-6

Project Name: <https://arkadditive.com/>

Tools Used: HTML5, CSS3, Bootstrap

Team Size: 4

Project Name: <https://nitroindia.co.in/>

Tools Used: HTML5, CSS3, Bootstrap

Team Size: 4

EDUCATION

B-Tech from Gandhi Institute of Engineering & Technology, Gunupur, Odisha (2014)

12th from Ramadevi Women's College, Bhubaneswar, Odisha (2010)

Matriculation from M.N. High School, Kendrapara, Odisha (2008)

PERSONAL DETAILS

Gender: Female

Date of Birth: 15th March 1993

Languages: English, Hindi, Odia

Permanent Address: Koshal Nagar, R. College Square, Balangir, Odisha, 767002

I hereby declare that all the statements furnished above are true to the best of my knowledge and Belief.

AYASA SENAPATI